

Mobile Barbering Academy Course Summary



Curriculum

Hair

Shaving

Sales

Business



Why are we different?

Tailored courses to suit your needs, delivered in your salon or at one of our designated training centres throughout the UK

In depth theory and practical education taught by real experienced barbers, educators and salon owners

30 - 40 pages of educational material to keep

Affordable & payment plans available

One fixed price for up to 6 staff

Aftercare and support forever!



MBA COURSES



Introduction to traditional barbering

In this course we work closely with students of all experience levels to build an understanding of fundamental techniques used within barbering.

This course is perfect for 'hairdressers' looking to transition into 'barbering' and recently qualified barbers looking to follow on from their NVQ course.

Where: In salon / MBA Centres

Up to 6 stylists of all levels including beginner

1 day = £540 2 day = £8103 day = £1125



Advanced Fade Master

In this course we work closely with students of all experience levels to build an understanding of fundamental techniques used when executing a range of clean fades and tapers

This course is perfect for 'hairdressers' looking to transition into 'barbering' and recently qualified barbers looking to follow on from their NVQ course. This course will allow you to develop your fading technique over a period of time.

Where: In salon / MBA Centres

Up to 6 stylists of all levels including beginner

1 day = £540 2 day = £8103 day = £1125



Advanced Mens Hairdressing (Scissor cutting)

In this course we work closely with hairdressers and barbers with at least two years experience to build an understanding of fundamental techniques to create beautiful shape using graduation, elevation, over direction, clean sectioning and a strategic method and to approaching a haircut.

This course is perfect for hairdressers & barbers with at least two years shop floor experience. This course will allow you to develop your understanding of technical scissor work and theory of cutting hair

Where: In salon / MBA Centres

Up to 6 stylists with two years experience

1 day = £5402 day = £810

 $3 \, day = £1125$



Artistic Pattern Master

In this course we work closely with barbers with at least two years experience to build an understanding of fundamental techniques used when creating a dynamic patterns with depth and clarity.

This course is perfect for barbers with at least two years shop floor experience. This course will allow you to develop your pattern work and work on unlocking your artistic flair.

Where: In salon / MBA Centres

Up to 6 barbers with two years experience

1 day = £540 2 day = £8103 day = £1125



Afro Caribbean

In this course we work closely with barbers with at least two years experience to build an understanding of fundamental techniques to fade, shape and style Afro Caribbean hair.

This course is perfect for barbers with at least two years shop floor experience. This course will allow you to develop your understanding of technical clipper work and theory of cutting Afro hair

Where: In salon / MBA Centres

Up to 6 barbers with two years experience

1 day = £540 2 day = £8103 day = £1125



Luxury Hot Towel Shaving

In this course we work closely with students of all experience levels to build an understanding of fundamental techniques used when delivering a luxury shave to their clients

This course is perfect for 'hairdressers' looking to transition into 'barbering' and recently qualified barbers looking to follow on from their NVQ course.

Where: In salon / MBA Centres

Up to 6 barbers of all levels including beginner

1 day = £540 2 day = £8103 day = £1125



Beard Shaping

& Skincare

(1/2 day)

In this course we work closely with students of all experience levels to build an understanding of how to trim and shape beards correctly and offer advice on skincare for their clients.

This course is perfect for 'hairdressers' looking to transition into 'barbering' and recently qualified barbers looking to follow on from their NVQ course.

Where: In salon / MBA Centres

Up to 6 barbers of all levels

*This course must be paired with another 1/2 day course

*Payment plans available on all courses!

1 day = £540 2 day = £8103 day = £1125



Product sales 1/2 day

In this course we work closely with students of all experience levels to create a comprehensive understanding of sales 'funnels' / systems to maximise product sales within your barbershop or salon.

This course consists of working on establishing product knowledge, sales techniques and retail mindset. Allowing your stylists / barbers to find their confidence in retailing.

Where: In salon / MBA Centres

Up to 6 barbers of all levels

*This course must be paired with another 1/2 day course

*Payment
plans
available on
all courses!

1 day = £540 2 day = £8103 day = £1125



Self promotion, presentation and customer service

In this course we work closely with barbers and hairdressers to understand how to present and promote themselves in the best possible fashion to ensure engagement of new and current client and be able to build relationships with customers to create leverage for sales, rebookings and new clients.

This course consists of working on establishing promotion and personal presentation and customer service techniques in person and across social media. Allowing your stylists / barbers to find make themselves appealing to new customers.

Where: In salon / MBA Centres

Up to 6 barbers of all levels

*This course must be paired with another 1/2 day course

1 day = £540

2 day = £810

 $3 \, day = £1125$



Business Development & Growth Program

In this course we will work closely with managers and business owners in order to develop their business, increase income, improve efficiency, grow client lists, improve training structures and much more...

This course consists of;

1 day in depth business assessment
1 day - 1 to 1 advisory management meeting
A detailed progression plan
Your personal business advisor and unlimited consultation calls
In salon review visit
3 days total

Where: In salon ONLY

£750



Social Media & Marketing for salons

Marketing is such a big part of running a business but salons dont normally budget for it...

In this course we will delve into the depths of social media and marketing to educate you on the best way to market your business and how to best utilise the tools at your disposal to help grow your business.

Suitable for salon owners or self employed wanting to grow!

Where: In salon / MBA Training Centres

Laptop & Mobile phone required

Price Varies



Terms & Conditions

- Non Refundable deposit is taken to confirm date
- This deposit secures a date and is transferrable if date rearranged
- All fees must be paid prior to delivery of the course
- Payments can be split into multiple payments for convenience.
- Any cancellations must be confirmed with 2 weeks notice
- We offer a per person price in our training centres if you an individual or self employed person
- All salons must provide a copy of insurance documents and follow all relevant health and safety guidance

For and enquiries please contact: Jack Robinson Pullen 07857275569